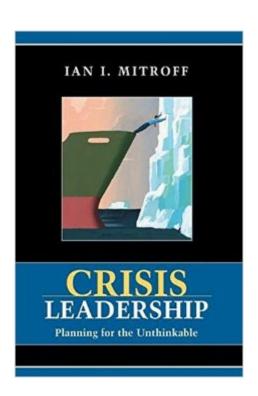
The book was found

Crisis Leadership: Planning For The Unthinkable





Synopsis

From product defects to environmental disastersâ "almost every day a new corporate crisis hits the headlines. In the majority of cases the results are disastrous: costly and time-consuming efforts to establish a positive public image can be wiped out in seconds. The inadequate, and often damaging, response of American business to such adversity proves that we donâ ™t need better crisis managementâ "we need crisis leadership. Ian Mitroff offers a new proactive approach that focuses on doing everything humanly possible to prevent crisis before they happen, rather than merely putting the best possible spin on the aftermath. In easy-to-read, accessible language, Mitroff presents the critical, key lessons that will help managers lead the organization through a major crisis.

Book Information

Paperback: 144 pages

Publisher: Wiley; 1 edition (April 24, 2003)

Language: English

ISBN-10: 0471229180

ISBN-13: 978-0471229186

Product Dimensions: 5.9 x 0.3 x 8.9 inches

Shipping Weight: 6.4 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars Â See all reviews (4 customer reviews)

Best Sellers Rank: #388,375 in Books (See Top 100 in Books) #113 in Books > Business &

Money > Human Resources > Conflict Resolution & Mediation #3906 in Books > Business &

Money > Management & Leadership > Leadership #8601 in Books > Textbooks > Business &

Finance

Customer Reviews

Mitroff's short, well-documented text is a "must read" for operational and strategic level leaders. Mitroff vividly defines the difference between crisis management and crisis leadership through real-life examples that no leader would like to see repeated in her own organization; however, the likelihood of such an occurrence is high since most organizations plan for the thinkable rather than the unthinkable. Mitroff's seven crisis types, analysis of normal versus abnormal accidents, discussion of the different languages used by managers and executives, and treatment of the personalities of organizations vs. the personalities of individuals are topics worthy of deep reflection and study. However, Mitroff's succinct presentation provides sufficient background that makes each

topic easy to understand without laborious detail. Although the content is excellent, the author only provides the motivation for doing more detailed crisis planning. This text should be used in conjunction with Weick and Sutcliffe's "Managing the Unexpected" (Jossey-Bass) in order to re-orient corporate leader perspectives on crisis leadership and organizational survival. Knowledgeable leaders are well advised to add this text to their company's leadership library.

This is a good crisis leadership book that outlines the dynamics and understanding of critical thinking in a crisis situation. Mitroff has the inside track for maintaining these types of leadership techniques.

This is a very handy book to those that want to learn how to confront difficult situations. This class was very hands on experienced. I recommend this book to anyone in the management field.

Original and useful analysis. Clear development if the subject matter. Short and concise. Recommendable for C-level reading. Mistakes can be expensive!

Download to continue reading...

Crisis Leadership: Planning for the Unthinkable Event Planner: The Art of Planning Your Next Successful Event: Event Ideas - Themes - Planning - Organizing - Managing (Event Planning, Event Planning ... and Organizer - How To Guide Books Book 1) The Leadership Pipeline: How to Build the Leadership Powered Company (J-B US non-Franchise Leadership) Agile Product Management: (Box Set) Agile Estimating & Planning Your Sprint with Scrum and Release Planning 21 Steps (agile project management, agile software ... agile scrum, agile estimating and planning) Event Planning: Event Planning and Management - How to Start Successful Event Planning Business! Son of Hamas: A Gripping Account of Terror, Betrayal, Political Intrigue, and Unthinkable Choices Unthinkable Sins The Unthinkable: Who Survives When Disaster Strikes - and Why The Great Derangement: Climate Change and the Unthinkable (Berlin Family Lectures) Unthinkable: The Culture and Politics of Getting Innovation Wrong Reluctant Hero: A 9/11 Survivor Speaks Out About That Unthinkable Day, What He's Learned, How He's Struggled, and What No One Should Ever Forget Not a Game: The Incredible Rise and Unthinkable Fall of Allen Iverson Kidnap for Ransom: Resolving the Unthinkable History: History of Money: Financial History: From Barter to "Bitcoin" - An Overview of Our: Economic History, Monetary System, & Currency Crisis (Digital ... Federal Reserve, Currency Crisis Book 1) Crisis Leadership Now: A Real-World Guide to Preparing for Threats, Disaster, Sabotage, and Scandal Risk and Crisis Management Planning: A Workbook for

Organization and Program Administrators Ongoing Crisis Communication: Planning, Managing, and Responding Jesus on Leadership: Timeless Wisdom on Servant Leadership SuperVision and Instructional Leadership: A Developmental Approach (9th Edition) (Allyn & Bacon Educational Leadership) Essentials of Nursing Leadership & Management (Whitehead, Essentials of Nursing Leadership and Management)

<u>Dmca</u>